Exhibitor Agreement

As an exhibitor in the Festival of the Arts, I accept the Jury Selection as final, and will obey all festival rules as set forth if accepted into the show. I acknowledge and agree that the completion and submission of this application represents my commitment to participate in the Festival of the Arts to be held in Destin, Florida, October 24 & 25, 2020.

I confirm that the work entered and exhibited is handcrafted by me. I will be present during both days of the festival. Reproductions will not make up more than 25% of my presentation, and I will not sell posters or t-shirts. I understand that prints made from originals and embellished prints (including giclees) MAY NOT be sold as originals. I will not be sharing a booth with another artist. Exhibitors cancelling prior to August 1, 2020 will receive a refund, minus a $50.00 processing fee. No refunds will be made for cancellations after August 1, 2020.

I hereby release Mattie Kelly Arts Foundation, festival staff, employees, festival directors and volunteers from any and all responsibility, personal liability (injury or death), loss, damage or legal action that may arise or occur to me, my goods or property or the public from any condition whatsoever during the preparation, set-up, take-down and duration of the festival exhibits under this person and property during this event. I will be responsible for any damages caused by me or my tent to any participating artist.

If accepted, MKAF has my permission to reproduce my artwork, through photos I have submitted, for the purpose of promoting, advertising and marketing the festival. The Festival of the Arts also has my permission to publish photos or video taken of me, my booth and/or my work during past, present or future festivals.

1st Artist’s Signature

2nd Artist’s Signature (if applicable)

Print Name

Date

2020 Calendar

June 26 ~ Postmark Deadline - Application & Poster

July 6 ~ Acceptance/Notifications Emailed

August 31 ~ Deadline for cancellation (minus $50 processing fee). No refunds after September 1, 2020

October 23 ~ Artist load-in by assigned times

October 24 & 25 ~ Festival of the Arts

Hours ~ Saturday 9am-5pm & Sunday 10am-4pm
Mattie Kelly Arts Foundation presents a juried fine art festival on the grounds of the Mattie Kelly Cultural Arts Village. Hospitality is our number one priority. Staff and volunteers work year-round to create a pleasant environment for artists to exhibit their work.

Rules of Participation
Before applying please make sure your work meets the following criteria. By applying you agree to abide by the rules, policies and decisions of the Festival & MKAF.

- All submissions must be original works created by the artist or artists applying in all categories. No mass produced work, commercial reproductions or embellished commercial products are allowed. The artist applying must be part of the entire production process of their artwork and must be transparent about their creative process and materials used.
- Prints not to exceed 25% of overall exhibit.
- An artist may only show work in categories approved for that artist by the jury. All work exhibited must be the quality & type of work shown in the juried images. Only an artist accepted in the jewelry category may display or sell jewelry. Artists may not share booth space with another artist or sell t-shirts or posters. Gas powered generators or amplified music are not permitted.
- An artist whose work does not match the quality represented in their images will be asked to remove their exhibit without a refund.
- Each artist is responsible for collecting Florida sales tax (6.5%) on sales at the Festival.
- Each artist must exhibit and be present during the entire show to be eligible for judging.
- No gallery or artist representative may take the place of artists. The artist must be in attendance during the entire festival.
- No refunds for cancellation of the event due to rain or acts of God as interpreted by the MKAF Board of Directors.
- A processing fee of $50 will be deducted from any approved refund before August 31, 2020. No refunds after September 1, 2020.

Entry Fee
- Application must be accompanied by 2 checks - one check for $30, (non-refundable jury fee) and a second check for $210, (booth space fee). Booth space checks will be held until the jury process is complete. Juried artists’ booth space checks will be deposited on July 7, 2020.
- Limited corner spaces ($240), double booths ($420) and double corner spaces ($440) are available on a first-come, first-served basis.
- Make checks payable to MKAF, 4323 Commons Drive West, Destin, FL 32541.
- Each artist is limited to one application.
- EACH MEDIA REQUIRES A JURY FEE.

Booth Size
- All tents provided by the artist, and are required to be 10’x10’, and white. All tents must be staked and weighted (grass surface) in the instance of wind. Artists should use substantial displays and also be prepared for inclement weather. Use of pop-up tents is discouraged due to instability during wind and rain.

Digital Image Submittal
- Digital CD, thumb drive or email: Submit 4 images (3 of your represented work, and 1 of booth set-up). **Entire booth image is required to be juried, no exceptions.**
- Images should be high resolution jpeg images. Please do not include your name or a photograph of yourself on any CD images.
- Booth image must exclusively represent the work which has been juried. Other works will not be allowed to be sold if different than artwork in the juried photos.
- Email images to: info@mkaf.org

Artist Amenities and Services
- $10,000 in Festival awards.
- Available space for 100 juried tents.
- Easy load-in and load-out at each booth space.
- Convenient on-site artist parking.
- Booths have behind-the-booth storage and viewing space on each side of booth.
- Private security on Friday & Saturday nights.
- Complimentary coffee, donuts & bagels on Saturday (7-8:30 AM) and Sunday (8-9:30 AM).
- Booth-sitters available during Festival hours for short periods.
- Saturday night award presentation and dinner. **ONE complimentary dinner ticket will be provided to each participating artist. Additional tickets may be purchased for $10.00 each.**
- Continuous live music, food, beer, wine & sodas available for purchase at “Cuisine on the Green”.

For more information, contact the Mattie Kelly Arts Foundation - 850-650-2226 or info@mkaf.org

Official 2020 Application

Please Print:
Name ____________________________
Address ____________________________________________
City ____________________________ State ______ Zip __________
Cell Phone ____________________________ Email ____________________________

Art Medium
- Mixed Media ~ Raku Pottery ~ Resin
- Photography ~ Pastel ~ Acrylic
- Collage ~ Fiber ~ Oil ~ Mosaic
- Pen & Ink ~ Glass ~ Wood ~ Paper
- Mixed Media ~ Raku Pottery ~ Resin
- Ceramic ~ Pencil/Graphite ~ Carving
- Printmaking & More!

Mail application and above items to:
25th Annual Festival of the Arts
Mattie Kelly Arts Foundation
4323 Commons Drive West
Destin, FL 32541

Art Mediums
Watercolor ~ Acrylic ~ Clay ~ Mosaic
Metal ~ Jewelry ~ Sculpture
Photography ~ Pastel ~ Acrylic
Collage ~ Fiber ~ Oil ~ Mosaic
Pen & Ink ~ Glass ~ Wood ~ Paper
Mixed Media ~ Raku Pottery ~ Resin
Ceramic ~ Pencil/Graphite ~ Carving
Printmaking & More!